



# LED & Digital Screen Messaging

Types of messaging includes Event Details, Brand logo, Welcome & Sponsor recognition. Custom design and video are available, a quote will be provided.

## Meeting Room Digital Screens

### Complimentary:

- Event Logo
- Event Name
- Session Title & time

### Custom:

- Artwork / design supplied
  - \$250 for initial screen + \$50 for each additional screen
- TCC to create
  - Design to be quoted

## Exterior LED Digital Screen – Dixon Road South Building Front Entrance

### Complimentary:

- Event Logo
- Event Dates
- Starts on move-in

### Custom:

- Artwork/design supplied
  - \$350 for initial screen + \$75 per day for each day prior to move-in
- TCC to create
  - Design to be quoted

## Exterior LED Digital Screen – Hall D Entrance

### Complimentary:

- Event Logo
- Event Dates
- Starts on move-in

### Custom:

- Artwork/design supplied
  - \$350 for initial screen + \$75 per day for each day prior to move-in
- TCC to create
  - Design to be quoted

Event Name:		Event Dates:	
Company Name:	Address:	City/Prov:	Postal/Zip:
Contact Name:	E-Mail:	Phone:	Fax:
Advertising Start Date:	Advertising End Date:	Total Number of Days:	
Message Content: (see guidelines next page)			
Please choose a method of payment: (Cheques payable to Toronto Congress Centre)			
<input type="checkbox"/> Cheque <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Amex <input type="checkbox"/> Charge to Account <input type="checkbox"/> Total Amount to be Charged:			
Card Number:	Card Issued To:	Expiry	
Signature:			

Return this form to: The Toronto Congress Centre 650 Dixon Road, Toronto, ON M9W 1J1 Attn: Event Logistics <a href="mailto:eventlogistics@torontocongresscentre.com">eventlogistics@torontocongresscentre.com</a> Or fax this form to: (416) 245-3046 Questions? Call us: (416) 245-5000	<b>LED &amp; DIGITAL SCREEN CONDITIONS &amp; REGULATIONS</b> 1. Payment for services must accompany orders. 2. TCC reserves the right to review content of message for objectionable images and phrasing.
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# LED & Digital Screen Messaging Guidelines

**IMPORTANT:** Please ensure that the following materials are submitted two (2) weeks prior to the month when your message will be displayed:

1. Message Content – (Note: within 5-8 frames, 5 words/frame)
2. Logo/Graphis – (preferably eps, Illustrator, Photoshop, Jpeg, Tiff, Pdf format)
3. Any other info required for animation of message
4. Digital file submission:
  - Resolution: 256 x 160 Pixels
  - Frame Rate: 30 frames per second
  - File formats: AVI / WMV / QT / MP4