



# Video Screen Advertising

The Toronto Congress Centre is pleased to offer you advertising on our new full colour video board, creating a unique opportunity for event managers and exhibitors to promote and market their event or product.

We can create anything from your logo and text only on the screen to a full video advertisement. All logos are required in high resolution EPS, AI or JPG files. Space is limited and ads are sold on a first come first serve basis. For more information contact your Event Logistics Manager.

Advertising information must be received 14 days prior to the scheduled run day.

## Features

- Large full colour video board facing Dixon Road at the main entrance to the facility
- Screens looping through event information and ads, showing your ad a minimum of 10 times per hour based on the chosen package

Basic Package - 1<sup>st</sup> Time Advertiser  
 Initial Programming Fee\* \$ 550.00  
 Pre- Event Advertising # days \_\_\_\_\_ x \$ 150.00 = \$ \_\_\_\_\_  
 Total Charge \$ \_\_\_\_\_

\* Should the requirements for your display involve significant video development the fee will be adjusted accordingly.

Basic Package – Repeat Advertiser  
 Set-Up Fee\*\* \$ 170.00  
 Pre-Event Advertising # days \_\_\_\_\_ x \$ 150.00 = \$ \_\_\_\_\_  
 Total Charge \$ \_\_\_\_\_

\*\* Set-Up Fee covers date, location, time changes to the original advertisement development, should additional programming be required the fee will be adjusted accordingly.

## Additional Frequency Options

Please select one of the following additional options to increase the frequency at which your ad will be displayed.

20 times per hour/day # days _____ x \$110.00 = \$ _____	Total Amount \$ _____
30 times per hour/day # days _____ x \$220.00 = \$ _____	HST 13% \$ _____
40 times per hour/day # days _____ x \$280.00 = \$ _____	Total Amount to be Charged \$ _____

<p><b>Return this form to:</b>          The Toronto Congress Centre          650 Dixon Road          Toronto, Ontario          M9W 1J1          Attn: Event Logistics  <a href="mailto:eventlogistics@torontocongresscentre.com">eventlogistics@torontocongresscentre.com</a></p> <p><b>Or fax this form to:</b>          (416) 245-3046</p> <p><b>Questions? Call us:</b>          (416) 245-5000</p> <p><b>VIDEO SCREEN ADVERTISING          CONDITIONS &amp; REGULATIONS</b></p> <ol style="list-style-type: none"> <li>1. Payment for services must accompany orders.</li> <li>2. TCC reserves the right to review content of ad for objectionable images and phrasing.</li> </ol>	Advertising Start Day:	Total Number of Days:	
	Advertising End Day:		
	Event Name:	Event Dates:	
	Contact Name:	E-Mail:	
	Company Name:		
	Address:		City/Prov:
	Postal/Zip:	Phone:	Fax:
	Please choose a method of payment: (Cheques payable to Toronto Congress Centre)		
	<input type="checkbox"/> Cheque <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Amex <input type="checkbox"/> Charge to Account             Total Amount to be Charged:		
	Card Number:		Expiry:
Card Issued To:			
Signature:			