

the TORONTO CONGRESS CENTRE

Video Screen Advertising

The Toronto Congress Centre is pleased to offer you advertising on our new full colour video board, creating a unique opportunity for event managers and exhibitors to promote and market their event or product.

We can create anything from your logo and text only on the screen to a full video advertisement. All logos are required in high resolution EPS, AI or JPG files. Space is limited and ads are sold on a first come first serve basis. For more information contact your Event Logistics Manager.

Advertising information must be received 14 days prior to the scheduled run day.

Features

- Large full colour video board facing Dixon Road at the main entrance to the facility
- Screens looping through event information and ads, showing your ad a minimum of 10 times per hour based on the chosen package

Basic Package - 1st Time Advertiser
 Initial Programming Fee* \$ 525.00
 Pre- Event Advertising # days _____ x \$ 145.00 = \$ _____
 Total Charge \$ _____

* Should the requirements for your display involve significant video development the fee will be adjusted accordingly.

Basic Package – Repeat Advertiser
 Set-Up Fee** \$ 160.00
 Pre-Event Advertising # days _____ x \$ 145.00 = \$ _____
 Total Charge \$ _____

** Set-Up Fee covers date, location, time changes to the original advertisement development, should additional programming be required the fee will be adjusted accordingly.

Additional Frequency Options

Please select one of the following additional options to increase the frequency at which your ad will be displayed.

20 times per hour/day # days _____ x \$105.00 = \$ _____	Total Amount \$ _____
30 times per hour/day # days _____ x \$210.00 = \$ _____	HST 13% \$ _____
40 times per hour/day # days _____ x \$265.00 = \$ _____	Total Amount to be Charged \$ _____

Return this form to:
 The Toronto Congress Centre
 650 Dixon Road
 Toronto, Ontario
 M9W 1J1
 Attn: Event Logistics
eventlogistics@torontocongresscentre.com

Or fax this form to:
 (416) 245-3046

Questions? Call us:
 (416) 245-5000

VIDEO SCREEN ADVERTISING CONDITIONS & REGULATIONS

1. Payment for services must accompany orders.
2. TCC reserves the right to review content of ad for objectionable images and phrasing.

Advertising Start Day:		Total Number of Days:	
Advertising End Day:			
Event Name:		Event Dates:	
Contact Name:		E-Mail:	
Company Name:			
Address:		City/Prov:	
Postal/Zip:	Phone:	Fax:	
Please choose a method of payment: (Cheques payable to Toronto Congress Centre)			
<input type="checkbox"/> Cheque	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Amex
<input type="checkbox"/> Charge to Account	Total Amount to be Charged:		
<input type="checkbox"/> Card Number:	<input type="checkbox"/>	<input type="checkbox"/>	Expiry:
Card Issued To:			
Signature:			